THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

FACULTY OF BUSINESS AND SOCIAL STUDIES

DEPARTMENT OF HOSPITALITY AND TOURISM

DIPLOMA IN HOTEL MANAGEMENT

DIPLOMA IN TOURISM MANAGEMENT

(DHM J1O/ DTM J10)

ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMINATION

SERIES: APRIL/MAY 2010

TIME: 2 HOURS

Instructions

1. This paper consists of **TWO** Section **A & B**.
2. Section **A** is **COMPULSORY.** Answer ALL Questions.
3. Section **B** is Answer **TWO** Questions only.
4. Switch **OFF** your **MOBILE PHONES.**
5. Answer **ANY TWO** Questions from Section **B.**
6. Cheating in Examination leads to Disqualification.

SECTION A

(Compulsory - 30 Marks)

QUESTION ONE

(a)   Define the following terms:

  (i)   Entrepreneur

  (ii)   Entrepreneurship

  (iii)   Self-employed   **(6 Marks)**

(b)   Explain **FIVE** qualities/characteristics of a successful entrepreneur.   **(10 Marks)**

QUESTION TWO

(a)   Explain **TWO** problems of being self-employed.   **(4 Marks)**

(b)   Explain any **FIVE** sources of Business ideas.   **(10 Marks)**

SECTION B

(Answer ANY **TWO** Questions.)

QUESTION THREE

(a)   Explain factors to consider when starting a business.   **(10 Marks)**

(b)   Highlight **FIVE** contributions of an entrepreneur towards National

  Development.   **(10 Marks)**

QUESTION FOUR

(a)   Explain the importance of self-employment to an entrepreneur.   **(10 Marks)**

(b)   Discuss **FIVE** skills that an entrepreneur should posses before starting

  a business.   **(10 Marks)**

QUESTION FIVE

(a)   Explain **FIVE** advantages of self-employment vs paid employment.   **(10 Marks)**

(b)   As an aspiring entrepreneur, explain any **FIVE** sources of business

  finance.   **(10 Marks**