



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN TOURISM MANAGEMENT

(DTM J08)

CULTURE AND TOURISM

END OF SEMESTER EXAMS

SERIES: APRIL/MAY 2010

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **TWO** Sections **A** and **B**.
2. Section **A** is compulsory. Answer **ALL** questions.
3. Answer any **TWO** questions from Section **B**.

SECTION A

(Answer **ALL** questions)

- Q.1 (a) Define the following terms as used in culture and tourism.
- (i) Cultural Tourism
 - (ii) Cultural Tourist
 - (iii) Rights of Passage
 - (iv) Ego
 - (v) Hospitality (10 marks)
- (b) Identify **FIVE** components/Aspects of culture. (10 marks)
- (c) Highlight **FIVE** profiles of a cultural tourist. (10 marks)

SECTION B

Answer any **TWO** questions from this Section.

- Q.2 Identify **FIVE** aspects of Maasai and Mijikenda cultures that can be promoted for tourism. (20 marks)
- Q.3 Highlight **FIVE** negative and positive socio-cultural impacts of tourism. (20 marks)
- Q.4 Discuss the Luo culture under the following sub-headings:
- (i) Child naming
 - (ii) Death
 - (iii) Marriage
 - (iv) Birth. (20 marks)
- Q.4 (a) Explain how cultural tourism can be promoted in Kenya. (10 marks)
- (b) As a tour guide in Western touristic circuit, identify **FIVE** unique cultures that can be promoted for tourism in the region. (10 marks)