



THE TECHNICAL UNIVERSITY OF MOMBASA

# Faculty of Engineering & Technology

DEPARTMENT OF BUILDING & CIVIL ENGINEERING

**DIPLOMA IN ARCHITECTURE (DA 12M)**

EAR 2102: ARCHITECTURAL COMMUNICATION II

**SPECIAL/SUPPLEMENTARY EXAMINATION**

**SERIES: JULY 2014**

**TIME: 2 HOURS**

**Instructions to Candidates:**

You should have the following for this examination

- *Answer Booklet*

This paper consists of **SEVEN** questions.

Answer **ALL** questions in section **A** and any other **TWO** from section **B**

Maximum marks for each part of a question are as shown

This paper consists of **TWO** printed pages

**SECTION A (Answer ALL questions)**

**Question One**

a) Define the following terms:

- (i) Arts
- (ii) Design
- (iii) Architecture
- (iv) Visual communication
- (v) Colour

**(10 marks)**

**Question Two**

Outline the purpose and application of visual communication.

**(10 marks)**

**Question Three**

Explain the **FOUR** different approaches in Drawing.

**(10 marks)**

**Question Four**

Describe the **TWO** major categories of paper.

**(10 marks)**

**SECTION B (Answer any TWO questions)**

**Question Five**

Explain the importance of Hue, Value, Intensity, neutrals in colour.

**(15 marks)**

**Question Six**

Draw a detailed colour-wheel.

**(15 marks)**

**Question Seven**

a) Outline the language of colour and its vols.

**(6 marks)**

b) Explain the **THREE** jobs colour does BEST

**(9 marks)**