



THE TECHNICAL UNIVERISTY OF MOMBASA  
**Faculty of Engineering &  
Technology**

DEPARTMENT OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY

DMP/R III

**BMC 2205: DESKTOP PUBLISHING**

END OF SEMESTER EXAMINATION

**SERIES: AUGUST 2013**

**TIME: 2 HOURS**

**Instructions to Candidates:**

You should have the following for this examination

- *Answer Booklet*

This paper consists of **FIVE** questions. Attempt question **ONE** and any other **TWO** questions  
Maximum marks for each part of a question are as shown

This paper consists of **TWO** printed pages

**Question One (Compulsory)**

- a) Explain the **TWO** types of publication (4 marks)
- b) Publisher has independent and movable parts, discuss (4 marks)
- c) Define the term grouping and explain its importance in publication (5 marks)
- d) Explain the use of personal information in publication (5 marks)
- e) Explain the following terms as used in publication giving examples: (12 marks)
  - (i) Standard toolbars
  - (ii) Format toolbars
  - (iii) Object toolbars

**Question Two**

- a) Explain the steps followed when saving publication (6 marks)
- b) Explain the two types of publication (4 marks)
- c) Enumerate **FIVE** sub-types of each publication explained above. (10 marks)

**Question Three**

- a) Define the term news letter (2 marks)
- b) Explain **SEVEN** parts of a news letter (14 marks)
- c) Explain the term master page in publication (4 marks)

**Question Four**

- a) State the steps followed when opening a publication (6 marks)
- b) Define the term ruler guide (3 marks)
- c) Discuss the steps followed to resize an image in publication (4 marks)
- d) Discuss the use of callouts in publication (5 marks)
- e) Define the term Ms. Publisher (2 marks)

**Question Five**

- a) Define the term Flip Graphics (3 marks)
- b) Explain the following term as used in character spacing. (9 marks)
  - (i) Scaling
  - (ii) Tracking
  - (iii) Kerning
- c) Define the following term and explain their importance in publication. (8 marks)

- (i) Crop
- (ii) Group