



# **THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA AND GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DGD III)

## **LAW OF COPYRIGHT**

END OF SEMESTER EXAMS

**SERIES:** APRIL/MAY 2010

**TIME:** 2½ HOURS

### **INSTRUCTIONS TO CANDIDATES**

1. This paper consists of **EIGHT** questions.
2. Answer Question **1** and any other **TWO** questions.
3. Cheating leads to disqualification.
4. Switch off mobile phone.

- Q.1 (a) Define the following terms:
- (i) Patents
  - (ii) Registered industrial design
  - (iii) Exclusive rights
- (6 marks)
- (b) What grounds invalidates the registration of a patent. (20 marks)
- (c) Differentiate industrial design and copyright. (4 marks)
- Q.2 Explain the registration process of a patent. (20 marks)
- Q.3 Discuss sources relevant for the composition of East African patents and copyright law. (20 marks)
- Q.4 Explain how effective infringement law being made criminal avoids infringement. (20 marks)
- Q.5 Discuss how infringement and inspection orders are issued on potential right of exploitation. (20 marks)
- Q.6 Explain at least **FIVE** factors affecting old patents only in reference to amendments of specifications earlier undisclosed. (20 marks)
- Q.7 Explain how the philosophy of the society affect the legal implication in the society while corporate culture is propagated based on corporate values. (20 marks)
- Q.8 'Corporate social responsibility demands that corporate social behavior should be propagated with an element of responsibility on the effect it has on the society.' Based on the above statement advice the managing director on how to treat other products of other companies. (20 marks)