



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

(A Constituent College of Jkuat)

Faculty of Engineering and Technology

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING & CAD (DCC 09)
DIPLOMA IN BUILDING & CIVIL ENGINEERING (DBC 09)
CERTIFICATE IN ARCHITECTURE (CA 10B)

BLC 2102/1102: ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMINATION

SERIES: AUGUST/SEPTEMBER 2011

TIME: 2 HOURS

Instructions to Candidates:

You should have the following for this examination

- *Answer booklet*

This paper consists of **FIVE** questions

Answer question **ONE (COMPULSORY)** and any other **TWO** questions

Maximum marks for each part of question are clearly shown

This paper consists of **TWO** printed pages

SECTION A (COMPULSORY)

Question 1

- a) (i) Define the term entrepreneur
- (ii) Name and define **FOUR** ways of becoming an entrepreneur (10 marks)
- b) Name and explain **FIVE** characteristics of an entrepreneur (10 marks)
- c) Explain **FIVE** ways of generating business ideas (10 marks)

SECTION B (Answer any TWO questions)

Question 2

- a) Outline the **THREE** methods of validating the business idea/opportunity (9 marks)
- b) (i) State **FIVE** kinds of information needed to choose a business location
- (ii) Explain **THREE** types of collateral (11 marks)

Question 3

- a) (i) Outline **FIVE** characteristics of small scale enterprises
- (ii) State **FIVE** ways by which small scale enterprises are important (10 marks)
- b) Explain **FIVE** incentives for self employment (10 marks)

Question 4

- a) Outline **FIVE** factors that contribute to business success (10 marks)
- b) (i) State **FIVE** reasons for preparing a business plan
- (ii) State **FIVE** causes of business failure (10 marks)

Question 5

- a) State **FIVE** advantages and **FIVE** disadvantages of being self-employed (10 marks)
- b) Outline **FIVE** contributions of entrepreneurs in the achievement of national development (10 marks)