



# THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

(A Constituent College of Jkuat)

*Faculty of Engineering and Technology*

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING

**DIPLOMA IN CIVIL ENGINEERING & CAD (DCC 09)**

BLC 2102: ENTREPRENEURSHIP EDUCATION

**SPECIAL/SUPPLEMENTARY EXAMINATION**

SERIES: OCTOBER 2011

**TIME: 3 HOURS**

**Instructions to Candidates:**

You should have the following for this examination

- *Answer booklet*

This paper consists of **FIVE** questions

Answer question **ONE (COMPULSORY)** and any other **TWO** questions

Maximum marks for each part of a question are as shown

This paper consists of **TWO** printed pages

## SECTION A (COMPULSORY)

### Question 1

- a) (i) Name and explain the **TWO** main types of entrepreneurs
- (ii) List **EIGHT** sources of business ideas (8 marks)
- b) Define the following terms:
- i) Location
  - ii) Site or premises
  - iii) Market
  - iv) Marketing (8 marks)
- c) State **SIX** impressions that indicate factual and substantive borrowing package (6 marks)
- d) Explain **FOUR** benefits of promoting small sale enterprises (8 marks)

## SECTION B (Answer any TWO questions)

### Question 2

- a) Explain **FOUR** characteristics of an appropriate technology (8 marks)
- b) Outline **SIX** contributions of entrepreneurs in the achievement of national development (12 marks)

### Question 3

- a) Name and explain **FIVE** characteristics of an entrepreneur (10 marks)
- b) Outline **FIVE** factors that contribute to business success (10 marks)

### Question 4

- a) Explain **FIVE** ways of generating business ideas (10 marks)
- b) Outline **FIVE** contributions of entrepreneurs in the achievement of national development (10 marks)

### Question 5

- a) (i) State **FIVE** kinds of information needed to choose a business location
- (ii) Explain **THREE** types of collateral (11 marks)
- b) Name and outline **THREE** reasons for matching skills, resources to changing technology (9 marks)