



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

## (A Constituent College of JKUAT)

## (A Centre of Excellence) Faculty of Engineering &

# Technology

### DEPARTMENT OF BUILDING & CIVIL ENGINEERING

**CERTIFICATE IN CONSTRUCTION TECHNICIAN PART I** 

BLC 1102: ENTREPRENEURSHIP AND PROJECT

END OF SEMESTER EXAMINATION SERIES: AUGUST 2012 TIME: 2 HOURS

Instructions to Candidates: You should have the following for this examination - Answer Booklet This paper consist of FIVE questions in TWO sections A & B Answer question **ONE (COMPULSORY)** and any other **TWO** questions Maximum marks for each part of a question are as shown This paper consists of **TWO** printed pages **SECTION A (Compulsory)** 

#### **Question One (30 marks)**

a) (i) Define the term Skill	(2 marks)
(ii) Name and explain the main types of skills for a successful Entrepreneur, giving examples of each.	
	(8 marks)
<b>b)</b> What is the role of an entrepreneur in business?	(10 marks)
c) Define the following terms:	(6 marks)
<ul><li>i) Business opportunity</li><li>ii) Entrepreneurship</li><li>iii) Market</li></ul>	
<b>d)</b> What are the main reasons for wanting to start a business?	(4 marks)
SECTION B (Answer TWO questions)	
Question Two (20 marks)	
<b>a)</b> State the advantages and disadvantages of being self-employed.	(10 marks)
<b>b)</b> Explain the contributions of entrepreneurship to National development.	(10 marks)
Question Three (20 marks)	
a) Name and explain the ways of generating business ideas.	(10 marks)
b) Outline the major components of an employment contract.	(10 marks)
Question Four (20 marks)	
<b>a)</b> Outline the criteria for selecting appropriate source of finance.	(5 marks)
<b>b)</b> Explain the process of decision making.	(10 marks)
<b>c)</b> Identify and explain <b>TWO</b> types of entrepreneurs.	(5 marks)
Question Five (20 marks)	
<b>a)</b> What are the characteristics of a successful entrepreneur?	(10 marks)
b) Outline <b>THREE</b> reasons for matching skills and resources to changing technology.	(10 marks)