



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA AND GRAPHIC DESIGN

DIPLOMA IN BROADCAST/PRINT JOURNALISM

DESK TOP PUBLISHING

MODULE II EXAMS

SERIES: APRIL/MAY 2010

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. This paper consists of **SIX** questions.
2. Answer any **FIVE** questions.
3. All questions carry equal marks.
3. Cheating leads to disqualification.
4. Switch off mobile phone.

- Q.1 (a) Define the term desk-top publishing. (2 marks)
- (b) Name any **FIVE** Desktop publishing software. (5 marks)
- (c) List down any **TEN** finished products that can be generated through desktop publishing. (10 marks)
- (d) State the advantage that is carried by desk-top publishing over other printing processes. (3 marks)
- Q.2 (a) Define the term printing. (2 marks)
- (b) Name any **TEN** types of printing processes. (10 marks)
- (c) List down any **FIVE** types of paper sizes. (5 marks)
- (d) State the procedure of selecting a paper size on the corel-draw window. (3 marks)
- Q.3 (a) Describe the steps taken in adding/filling colour to the background of your document. (5 marks)
- (b) Explain how you can activate artistic text and paragraph text. (8 marks)
- (c) Name the parts of the given corel photo-paint window. (7 marks)

Q.4 Describe the functions of each of the parts of the photopaint window you have named in 3(c) above. (20 marks)

Q.5 (a) Name each of the photopaint tools given below. (10 marks)

(b) Outline the functions of any **FIVE** of the tools listed in 5(a) above. (10 marks)

Q.6 (a) State any **FIVE** sources you can use to get images/clip art. (10 marks)