



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

CERTIFICATE IN CATERING AND ACCOMMODATION

(CCA A09)

ENTREPRENEURSHIP EDUCATION

END OF SEMESTER EXAMS

SERIES: APRIL/MAY 2010.

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. The paper consists of **TWO** Sections **A** and **B**.
2. Section **A** is compulsory. Answer **ALL** questions.
3. Answer any **TWO** questions from Section **B**. ALL questions carry equal marks.

SECTION A

(Answer **ALL** questions.)

- Q.1 (a) Explain any **SIX** contribution of Entrepreneurship towards the National Development. (12 marks)
- (b) What are the characteristics of appropriate technology? (10 marks)
- (c) Highlight and explain any **FOUR** advantages of Sole proprietorship business. (8 marks)

SECTION B

Answer any **TWO** questions from this Section.

- Q.2 (a) Discuss any **FIVE** external motivating factors which influence entrepreneurs to choose self employment as a career option. (10 marks)
- (b) Explain any **FIVE** factors which entrepreneur should consider when choosing business location. (10 marks)
- Q.3 (a) Write short notes on the following:
- (i) Balance sheet (2 marks)
 - (ii) Trading, Profit and Loss account (2 marks)
 - (iii) Fixed Assets (2 marks)
 - (iv) Current Liabilities (2 marks)
 - (v) Carriage outwards. (2 marks)
- (b) Why do business fail in the market? (10 marks)
- Q.4 (a) What are the advantages of acquiring the entrepreneurial and other business related skills. (10 marks)
- (b) Identify any **TEN** characteristics of small scale businesses. (10 marks)
- Q.5 (a) Describe the factors which entrepreneur should consider when assessing product demand. (10 marks)
- (b) State and explain the roles of entrepreneur in the business. (10 marks)