



**THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE**

**(A Constituent College of JKUAT)**

(A Centre of Excellence)

# **Faculty of Business & Social Studies**

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATION FOR:

**BACHELOR OF JOURNALISM & MASS COMMUNICATION**

(BJMC 2)

BMC 4122: ACADEMIC WRITING

**END OF SEMESTER EXAMINATION**

**SERIES: DECEMBER 2012**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

This paper consists of **SIX** questions in two sections **A & B**

Answer any **TWO** questions in section **A** and any other **TWO** in section **B**

This paper consists of **TWO** printed pages

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**SECTION A (Answer any TWO Questions)**

**Question One**

- a) What is Academic Writing? **(3 marks)**
- b) Name and explain at least **THREE** types of Academic Writing. **(12 marks)**

**Question Two**

State and explain **THREE** important things to be considered when identifying and narrowing a topic. **(15 marks)**

**Question Three**

Describe **FIVE** considerations for an impressive literature review. **(15 marks)**

**SECTION B (Attempt any TWO Questions)**

**Question Four**

Discuss the process of identifying a research area of interest and how to conceive an idea. **(20 marks)**

**Question Five**

Discuss the criteria for limiting Area of Interest. **(20 marks)**

**Question Six**

a) Develop possible research topics for the following problems:

- (i) Is there a change in Christian attitude about the African concepts of polygamy? **(3 marks)**
- (ii) Is Kenyan government right to justify and legalize the “come we stay marriages”? **(3 marks)**
- (iii) To what extent is it right to say that democracy in Africa has a western orientation? **(3 marks)**
- (iv) Was Kalonzo, Mudavadi and Ruto influenced in any way by Moi’s political philosophies? **(3 marks)**

b) Explain the importance of citing sources in Academic writing. **(8 marks)**

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