



TECHNICAL UNIVERISTRY OF MOMBASA

# Faculty of Business & Social Studies

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

UNIVERSITY EXAMINATION FOR DIPLOMA IN:  
DARM/ 2013S Y2 S1

**BAC 2204: RESEARCH METHODS**

SPECIAL/SUPPLEMENTARY EXAMINATION

**SERIES: FEBRUARY 2015**

**TIME: 2 HOURS**

**Instructions to Candidates:**

You should have the following for this examination

- *Answer Booklet*

This paper consists of **FIVE** questions. Attempt question **ONE (Compulsory)** and any other **TWO** questions  
Maximum marks for each part of a question are as shown

This paper consist of **THREE** printed pages

### **Question One (Compulsory)**

#### **ECONOMIC EMPOWERMENT OF THE YOUTH**

The Government of Kenya has pursued a number of economic programmes to improve the development and social economic status of its citizens. over the past few years, programmes have targeted specific segments of the population among them the youth. The youth constitute about 60% of the entire population and they are key drivers and engine of economic development

In the financial year 2010/2011, the government secured kshs 3.7 billion funding from the world bank to give soft loans to the youth in Kajiado county in the out skirts of Nairobi City. A part from being low interest loans, part of the money will be used to train the youth on business matters. Another sum of money to the tune of kshs 100,000,000 will be used for information technology related infrastructure. Institutional and policy reforms will be of priority to reduce bottle necks as the youth register their business.

To improve on security, the government will involve the local community in security matters under community policing. This way the business climate will be improved:

Required:

Assume you are to undertake a research on the programmes:

- a) Suggest an appropriate topic for a research study that would address the above issues. **(3 marks)**
- b) Propose FOUR SMART objectives of the study **(8 marks)**
- c) Generate FOUR research questions from the objectives in (b) above **(8 marks)**
- d) Identify the target population of the study **(2 marks)**
- e) Draw a conceptual framework for your study showing clearly the dependent and independent variables. **(6 marks)**
- f) Identify ONE ethical issue that is likely to be encountered during the research process. **(1 mark)**

#### **Question Two**

- a) Explain the qualities of a good research **(10 marks)**
- b) Examine the importance of acquiring research skills **(10 marks)**

#### **Question Three**

- a) Explain the characteristics of a good research topic **(8 marks)**
- b) State and explain the importance of undertaking literature review in research **(12 marks)**

#### **Question Four**

- a) Explain any FIVE sampling techniques **(10 marks)**

b) Examine FIVE research designs that can be used by a researcher (10 marks)

**Question Five**

a) Identify and explain any FOUR methods or instruments used in research (10 marks)

b) Explain the major steps in the research process (10 marks)