



THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

(A Constituent College of JKUAT)

Faculty of Engineering & Technology

DEPARTMENT OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY

HBC 2108: PRINCIPLES OF MANAGEMENT

SPECIAL/SUPPLEMENTARY EXAMINATION

SERIES: MAY/JUNE 2012

TIME: 2 HOURS

Instructions to Candidates:

You should have the following for this examination

- *Answer Booklet*

This paper consist of **FIVE** questions

Answer any **THREE** questions. Question **ONE** is Compulsory

Maximum marks for each part of a question are as shown

This paper consists of **TWO** printed pages

Question One (Compulsory - 30 Marks)

- a) Name and explain **FOUR** stages that a product undergoes (8 marks)
- b) What is management? (2 marks)
- c) List **FIVE** resources which are organizational assets (5 marks)
- d) Organizational performance measures how effectively and efficiently managers use the organizational resources. Explaining the meaning of efficiently and effectively. (5 marks)
- e) List and explain **FIVE** functions of management (10 marks)

Question Two (15 marks)

- a) What do we mean by the word planning? (5 marks)
- b) List and explain the levels of management (9 marks)
- c) What is the meaning of the word Downsizing as used in management? (6 marks)

Question Three (15 marks)

- a) What is a role? (2 marks)
- b) Mintzberg came up with the various managerial roles, state and explain all the managerial roles (15 marks)

Question Four (20 marks)

State and explain the **FIVE** evolution of management theories (20 marks)

Question Five (15 marks)

- a) Henry Fayol developed a set of **FOURTEEN** Management Principles, list and explain **TEN** of them (10 marks)
- b) Explain the **TWO** theories of Douglas McGregor in relation to worker assumptions (10 marks)