



TECHNICAL UNIVERSITY OF MOMBASA
**Faculty of Engineering &
Technology**

DEPARTMENT OF BUILDING & CIVIL ENGINEERING
**DIPLOMA IN BUILDING & CIVIL ENGINEERING (DBCE 12S)
DIPLOMA IN ARCHITECTURE (DA 12S)**

BEN 2208: ENTREPRENEURSHIP EDUCATION

**SPECIAL/SUPPLEMENTARY EXAMINATION
SERIES: OCTOBER/NOVEMBER 2013
TIME ALLOWED: 2 HOURS**

Instructions to Candidates:

You should have the following for this examination

- *Answer Booklet*

This paper consists of **FIVE** questions.

Answer any **THREE** questions

Maximum marks for each part of a question are as shown

This paper consists of **TWO** printed pages

Question One

- a) Explain the meaning of:
- (i) Entrepreneurship
 - (ii) Entrepreneurship education **(8 marks)**
- b) Briefly explain the contributions of entrepreneurs in the achievement of national development. **(12 marks)**

Question Two

Briefly explain entry requirements into self employment **(20 marks)**

Question Three

Explain the following as used when assessing product demand:

- a) Operational management **(7 marks)**
- b) Location and layout **(7 marks)**
- c) Steps to be taken by operation manager **(6 marks)**

Question Four

- a) State **FIVE** characteristics of appropriate technology **(5 marks)**
- b) Explain the factors considered when evaluating good business environment **(15 marks)**

Question Five

- a) State the reasons for flexibility during project planning **(6 marks)**
- b) Briefly explain the **THREE** sources of marketing information **(9 marks)**
- c) State **FIVE** qualities of a successful manager **(5 marks)**