



# **Technical University of Mombasa**

*Faculty of Business & Social Studies*

## **DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT**

DIPLOMA IN COMMUNITY DEVELOPMENT AND COUNSELING

DCDC J 13

DHIN S 12

### **BEN 2102: ENTREPRENEURSHIP EDUCATION**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES:** JUNE 2013

**TIME:** 2 HOURS

#### **INSTRUCTIONS TO CANDIDATES:**

-Answer **ALL** Questions in section **A**  
-Answer any other **TWO** Questions in section **B**  
This paper consists of **2** printed pages

### **SECTION A (COMPULSORY) 30 MARKS**

#### **QUESTION ONE**

- (a) List **FIVE** characteristics of a good business opportunity. **(5 marks)**
- (b) Give **FIVE** sources of business finance. **(5 marks)**
- (c) Highlight reasons why people choose self employment as a career option. **(5 marks)**
- (d) Briefly explain entrepreneurship contribution towards economic growth. **(10 marks)**
- (e) State **FIVE** reasons for business failure in Kenya. **(5 marks)**

### **SECTION B (40 MARKS)**

(Answer any **TWO** questions from this section)

#### **QUESTION TWO**

- (a) Enumerate and explain **SEVEN** sources of business ideas. **(10 marks)**
- (b) Discuss internal factors of Entrepreneurial Motivation **(10 marks)**

#### **QUESTION THREE**

Discuss the initiatives that the Government and the private sector should take in order to promote small enterprises. **(20 marks)**

#### **QUESTION FOUR**

Write short notes on the following:-

- a) Entrepreneurship Education
- b) Business opportunity
- c) Self employment
- d) Technical and Non-technical entrepreneurs
- e) Copyrights **(20 marks)**

#### **QUESTION FIVE**

Briefly discuss an entrepreneurs role under the following sub headings:- **(20 marks)**

- a) Innovation roles
- b) Business management roles
- c) Shareholders role
- d) Partnership role