



Technical University of Mombasa

Faculty of Business & Social Studies

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

CERTIFICATE IN COMMUNITY DEVELOPMENT AND COUNSELING
(CCDC SEPT. 2012, CCAM JAN.12)

BEN 1102: ENTREPRENEURSHIP EDUCATION

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE 2013

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

-Answer **ALL** questions in section **A**

-Any **TWO** questions in section **B**
This paper consists of **2** printed pages

SECTION A (COMPULSORY) 30 MARKS

QUESTION ONE

- (a) State **FIVE** sources of business finance. **(5 marks)**
- (b) What are the advantages enjoyed by people who become entrepreneurs. **(10 marks)**
- (c) Briefly explain characteristics of a good business opportunity. **(10 marks)**
- (d) Highlight characteristics of successful entrepreneurs. **(5 marks)**

SECTION B

(Answer any **TWO** questions from this section)

QUESTION TWO

In the recent past **THREE** has been an increase in self employment in Kenya. Briefly discuss what could have led to this? **(20 marks)**

QUESTION THREE

- (a) Highlight the contribution of an entrepreneur towards economic growth. **(10 marks)**
- (b) Discuss **FIVE** roles of an entrepreneur **(10 marks)**

QUESTION FOUR

Write short notes on the following: - **(20 marks)**

- (i) Brainstorming
- (ii) Problem inventory analysis
- (iii) Copyrights
- (iv) Fixed capital
- (v) Retained profits

QUESTION FIVE

Gona started a successful Mitumba business which collapsed as soon as he started. Briefly explain factors that could have led to his failure. **(20 marks)**