



# Technical University of Mombasa

*Faculty of Business & Social Studies*

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR  
OF SCIENCE IN DEVELOPMENT STUDIES  
(BSDS M12)

## **BDS 4307 : PROJECT CONCEPTION, PLANNING & IMPLEMENTATION**

END OF SEMESTER EXAMINATIONS

**SERIES:** AUGUST 2013

**TIME:** 2 HOURS

**INSTRUCTIONS TO CANDIDATES:**

- Answer *ALL* Questions in section *A*
  - Answer *ONLY TWO* questions in section *B*
  - This paper consists of *TWO* printed pages
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### **SECTION A (COMPULSORY) 30 MARKS)**

#### **QUESTION 1**

- (a) Define “Project Management”. What are the main criteria for assessing success of projects? **(8 marks)**
- (b) What are the main characteristics that identify and differentiate projects? **(8 marks)**
- (c) What are the possible causes of project failure? **(6 marks)**
- (d) Explain the various sources of project ideas. **(8 marks)**

### **SECTION B: Answer any TWO questions from this section (40 marks)**

#### **QUESTION 2**

Over the period of project implementation phase, the project scope may need modification.  
How should such changes be managed? **(20 marks)**

### **QUESTION 3**

- (a) Preparing a “project work breakdown structure” (WBS) is said to be the first step in project planning especially scheduling and budgeting; Explain this fact **(10 marks)**
- (b) What are the principle issues considered in project appraisal by Financial Institutions. **(10 marks)**

### **QUESTION 4**

- (a) What do you understand by the term “activity crashing” and how does crashing help in reducing the project duration? **(10 marks)**
- (b) Why is the time-cost trade-off relationship important in deciding the optimum duration of the project? Explain. **(8 marks)**

### **QUESTION 5**

It is said that for the project manager to be successful he/she should possess entrepreneurial skills. Discuss these skills showing their importance in project situations. **(20 marks)**