

Faculty of Business & Social Studies DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE IN DEVELOPMENT STUDIES (BSDS SEPT 13 Y1S1)

BDS 4101: INTRODUCTION TO PSYCHOLOGY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER, 2013

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

SECTION A - Answer **ALL** questions. **SECTION B -** Answer any **TWO** Questions This paper consists of **2 printed** pages

SECTION A: COMPULSORY

QUESTION 1

(i)

(ii)

(a) Using examples explain TWO benefits of studying psychology. (4 marks)

(b) Distinguish between primary and secondary motives, giving an example in each case

(6 marks) (c) Explain the fact that human beings are a product of heredity and environment. (4 marks) (d) Explain THREE conditions necessary to make punishment effective (6 marks) (e) Explain TWO factors that influence perception giving appropriate examples. (4 marks) (f) Describe how the following anomalies develop and give an example of each:-Antosomal trisomy Mosaic (6 marks)

SECTION B: Answer ONLY TWO questions from this section

QUESTION 2

(a) (i) Define the term 'learning'	(2 marks)
(ii) Describe any THREE reinforcement schedules and comment on their eff	ect on human
behavior. (b) Using clear examples, discuss THREE perceptual constancies and explain how organize stimuli	(9 marks) w they help (9 marks)
QUESTION 3	
(a) Distinguish between neurosis and psychosis showing how each affects behavio(b) By use of examples, discuss FIVE categories of neurosis and their symptoms.	r. (5 marks) (15 marks)
QUESTION 4	
 (a) Discuss the Nature and Nurture controversies, using the illustration of twin studies (b) (i) Define the concept "defense mechanism? (ii) Describe TWO short term and TWO long term defense mechanisms. 	dies. (10 marks) (2 marks) (8 marks)
QUESTION FIVE	
Using the Mealow Ulierarchy of needs, evaluin the human needs as a motivation for h	abariaramana

Using the Maslow Hierarchy of needs, explain the human needs as a motivation for behavior among college students. (20 marks)