



Technical University of Mombasa

Faculty of Business & Social Studies

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

DIPLOMA IN COMMUNITY DEVELOPMENT AND COUNSELING
(DCDC SEPT 11)

BCD 2204: SOCIAL RESEARCH METHODS

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JUNE 2013

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer questions **ONE** and any other **TWO** questions.
- This paper consists of **2 printed** pages

SECTION A COMPULSORY

QUESTION ONE

- (a) Explain **TWO** occasions when non-probability sampling is justified. **(4 marks)**
- (b) Using appropriate examples, describe the difference between a directional and non-directional alternative hypothesis. **(6 marks)**
- (c) Explain the various methods of acquiring knowledge **(4 marks)**
- (d) Give **THREE** ways how a researcher can ensure a high response rate when using a marked questionnaire. **(6 marks)**
- (e) Distinguish between validity and reliability in research. **(4 marks)**
- (f) Explain the characteristics of a good research statement. **(6 marks)**

SECTION B: ANSWER ONLY TWO QUESTIONS

QUESTION TWO

- (a) Using appropriate examples describe the following concepts:
 - i) Data and measurements
 - ii) Primary and Secondary data
 - iii) Quantitative and Qualitative data **(15 marks)**
- (b) Explain the usefulness of piloting or pretesting a questionnaire **(5 marks)**

QUESTION THREE

- (a) State and explain **FIVE** essential components of the methodology section (chapter 3) of a research proposal. **(15 marks)**
- (b) Using appropriate social science example, explain the causal comparative type of research. **(5 marks)**

QUESTION FOUR

- (a) Discuss the merits and demerits of non participant observation. **(10 marks)**
- (b) Using appropriate examples, discuss **FIVE** ethical principles to be followed during data collection. **(5 marks)**

QUESTION FIVE

Using appropriate examples, discuss the advantages and disadvantages of structured interviewing as a method of data collection. **(20 marks)**