



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Applied & Health Sciences

DEPARTMENT OF ENVIRONMENT AND HEALTH SCIENCES

DIPLOMA IN COMMUNITY HEALTH
(DCH 12 S/12)

BCD 2350 COMMUNITY MOBILIZATION

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY, 2014

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

-Answer question **ONE (COMPULSORY)** and **ANY TWO** questions
This paper consists of **TWO PRINTED** pages

QUESTION 1 (COMPULSORY)

- a) Define community mobilization (3 marks)
- b) Explain **TWO** types of Resource the communities must obtain in order to carry out community mobilization. (5 mark)
- c) Mention **TEN** points on how a community can be described. (5 marks)
- d) Explain how mobilization takes place. (5 marks)
- e) Briefly explain social mobilization. (2 marks)
- f) Give reasons why people get involved in community mobilization. (5 marks)
- g) State the importance of social mobilization. (5 marks)

QUESTION 2

Social life, Economic and political life affect many members of the community. Discuss. (15 marks)

QUESTION 3

As a community health worker, explain how you will,

- (i) Communicate with adults (5 marks)
- (ii) During the discussion (10 marks)

QUESTION 4

- a) Mention the lessons learnt through social mobilization effort. (10 marks)
- b) Give examples of steps involved in social mobilization campaign for a girl education program in Malindi. (5 marks)

QUESTION 5

Explain what is learnt from Audience Research before one develops a B.C.C program. (15 marks)