



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

**DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT**

**DIPLOMA IN COMMUNITY DEVELOPMENT AND COUNSELING  
(DCDC SEPT 11 Y3 S2)**

**BCD 2301 : SOCIAL PSYCHOLOGY AND COMMUNITY**

**SPECIAL/SUPPLEMENTARY EXAMINATIONS**

**SERIES: JULY, 2014**

**TIME: 2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

**SECTION A :** Answer **ALL** questions.

**SECTION B:** Answer **ONLY TWO** questions.

This paper consists of **2 printed** pages

**SECTION A: COMPULSORY)**

**QUESTION 1**

- (a) Explain the value of studying social psychology to a community counselor. (4 marks)
- (b) State **THREE** reasons why people engage in self disclosure. (6 marks)
- (c) Briefly explain how the mass media may influence attitude formation. (5 marks)
- (d) Using suitable examples explain **TWO** ways how a minority group can succeed in influencing the behavior of others. (5 marks)
- (e) Define the following terms as used in social psychology:
- (i) Personal space (2 marks)
  - (ii) Attitudes (2 marks)
  - (iii) Perception (2 marks)
  - (iv) Atheism (2 marks)
  - (v) Prejudice (2 marks)

**SECTION B: Answer any TWO questions from this section**

**QUESTION 2**

Explain how a community counselor can use the following types of social power in his work: Illustrate your answers

- (i) Reward power (5 marks)
- (ii) Legitimate power (5 marks)
- (iii) Coercive power (5 marks)
- (iv) Referent power (5 marks)

**QUESTION 3**

- (a) Using relevant examples, explain **FOUR** ways in which people engage in self presentation in the community. (10 marks)
- (b) Discuss **FIVE** ways in which the stability of the marriage institutions is under threat in modern Kenya. (10 marks)

**QUESTION 4**

(a) Explain **FIVE** ways in which college students demonstrate conforming and valuing behavior to their friends. **(10 marks)**

(b) Discuss the following concepts and how they influence one's social behavior.

(i) Social facilitation **(3 marks)**

(ii) Social inhibition **(3 marks)**

(iii) Social loafing **(4 marks)**

#### **QUESTION 5**

(a) Discuss the stages of group development suggested by Tuchman (1965) **(10 marks)**

(b) By use of relevant examples, explain how **FOUR** agents of socialization induct a new member to the society. **(10 marks)**