



Technical University of Mombasa

Faculty of Business & Social Studies

DEPARTMENT OF LIBERAL STUDIES & COMMUNITY DEVELOPMENT

DIPLOMA IN COMMUNITY DEVELOPMENT AND COUNSELING
(DCDC)

BCD 2104 : PROJECT INITIATION, PLANNING AND IMPLEMENTATION

SPECIAL/SUPPLEMENTARY EXAMINATIONS
SERIES: OCTOBER, 2013
TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

-Section **A** is **COMPULSORY**.

Answer any **TWO** questions in section **B**
-This paper consists of **2 printed** pages

SECTION A : COMPULSORY

QUESTION ONE

a) Define the following terms.

- (i) Project (2 marks)
- (ii) Program (2 marks)
- (iii) Project management (2 marks)

b) “In the implementation of project activities, there is an interaction between the internal and external projects environments. With an aid of diagram”. Explain;

- (i) Project internal environment. (8 marks)
- (ii) Project external environment (8 marks)
- (iii) Outline **EIGHT** roles of a project manager (8 marks)

SECTION B: Answer any **TWO** questions

QUESTION TWO

- a) Briefly describe the work breakdown structures (4 marks)
- b) Explain the Gantt Chart (4 marks)
- c) Explain **SIX** factors which are considered in designing work packages. (12 marks)

QUESTION THREE

- a) Explain **FOUR** reasons why projects fail (8 marks)
- b) Explain the **TRIPLE** constraints in project implementation which planning must focus on. (12 marks)

QUESTION FOUR

- a) Explain the term communication (2 marks)
- b) Explain **FOUR** benefits of effective communication in a project. (8 marks)
- c) Elaborate **FIVE** communication barriers in a project environment. (10 marks)

QUESTION FIVE

- a) Describe the term feasibility (4 marks)
- b) List and explain **SIX** factors that a project feasibility study should consider. (16 marks)