



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Applied & Health Sciences
DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES

CERTIFICATE IN COMMUNITY HEALTH & HIV MANAGEMENT
(CCHM)

BCD 1150
COMMUNITY MOBILIZATION & ADVOCACY

SPECIAL/SUPPLEMENTARY EXAMINATIONS

SERIES: JULY, 2014

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

-Answer question **ONE (COMPULSORY)** and any other **TWO**.
This paper consists of **TWO PRINTED** pages

QUESTION ONE (COMPULSORY)

- (a) State **FOUR** barriers in Community Mobilization. **(4 marks)**

- (b) Highlight **FOUR** characteristics of a community. (4 marks)
- (c) Contrast between advocacy and mobilization (4 marks)
- (d) Name **FOUR** qualities to consider when selecting a mobilizer (4 marks)
- (e) Outline **FOUR** specific tasks of a mobilizer. (4 marks)
- (f) State **FOUR** activities undertaken during community action cycle. (4 marks)
- (g) Give **FOUR** benefits of using participation and empowerment framework to a community (4 marks)
- (h) Highlight **TWO** characteristics of a mobilizer. (2 marks)

QUESTION TWO

Using relevant examples, briefly describe **FIVE** participation models. (15 marks)

QUESTION THREE

- (a) Contrast between advocacy and mobilization. (3 marks)
- (b) Briefly describe **THREE** community mobilization strategies (6 marks)
- (c) Briefly describe **THREE** categories of the components of a mobilizer. (6 marks)

QUESTION FOUR

Briefly describe the mobilization action cycle. (15 marks)

QUESTION FIVE

Briefly explain **FIVE** challenges when constituting a group. (15 marks)