



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Applied & Health Sciences
DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES

CERTIFICATE IN COMMUNITY HEALTH
(CCH 13 S)

BCD 1150
COMMUNITY MOBILIZATION & ADVOCACY

SEMESTER: END OF SEMESTER EXAMINATIONS
SERIES: APRIL/MAY, 2014
TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer question **ONE COMPULSORY** and any other **TWO** questions.
This paper consists of **2 PRINTED** pages

QUESTION ONE (COMPULSORY)

- (a) State **TWO** advantages and **TWO** disadvantages of each of the following.
- (i) Self participation (4 marks)
 - (ii) Interactive participation (4 marks)
- (b) State **FOUR** challenges in penetrating into the community (4 marks)
- (c) Highlight the importance of networking in a community (4 marks)
- (d) List **FOUR** factors to consider when developing an advocacy plan. (4 marks)
- (e) Give **FOUR** qualities of a community mobilizing team. (4 marks)
- (f) State **FOUR** stages in group development (4 marks)
- (g) Name **TWO** characteristics of a mobilized community. (2 marks)

QUESTION TWO

- (a) Write short notes on each of the following:
- (i) Attitude (3 marks)
 - (ii) Skills (2 marks)
 - (iii) Knowledge (3 marks)
- (b) State **THREE** characteristics of a community. (3 marks)
- (c) Highlight **FOUR** constraints in group formation (4 marks)

QUESTION THREE

Using relevant examples, briefly describe the communication process. (15 marks)

QUESTION FOUR

Briefly describe the benefit of community mobilization. (15 marks)

QUESTION FIVE

- (a) Briefly describe the importance of drama in community mobilization (8 marks)
- (b) State **FOUR** populations that are hard to reach and suggest how to reach them. (7 marks)