



# THE MOMBASA POLYTECHNIC UNIVERSITY COLLEGE

((A Constituent College of JKUAT)

(A Centre of Excellence)

# Faculty of Engineering & **Technology**

DEPARTMENT OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY

DIPLOMA IN INFORMATION COMMUNICATION TECHNOLOGY DIPLOMA IN INFORMATION TECHNOLOGY (DICT 2K 10J/DIT 2K 10J)

**EIT 2305: PRINCIPLES OF MANAGEMENT II** 

END OF SEMESTER EXAMINATION **SERIES:** AUGUST 2012 TIME: 2 HOURS

#### **Instructions to Candidates:**

You should have the following for this examination

Answer Booklet

This paper consist of FIVE questions in TWO sections A & B

Answer question **ONE (COMPULSORY)** and any other **TWO** questions

Maximum marks for each part of a question are as shown

This paper consists of TWO printed pages

## SECTION A (COMPULSORY)

## **Question One (30 marks)**

a) Define Administrative Management. (2 marks) **b)** Distinguish between Administration and Management. (18 marks) (10 marks)

c) Discuss the Principles or Essential of effective communication.

## **SECTION B (Answer Any Two Questions)**

#### Question Two (20 marks)

One of the classic studies into work of managers was conducted by Mintzberg in 1980. Discuss the roles of managers as identified by Mintzberg. (20 marks)

## **Question Three (20 marks)**

Critically discuss the MACRO forces influencing the "Operating Arena" (20 marks)

### **Question Four (20 marks)**

Discuss the various types of business organizations briefly stating their nature. (20 marks)

## Question Five (20 marks)

- a) Define the term Motivation as used in Management. (2 marks)
- **b)** Distinguish between the following Motivational Concepts:
  - i) Intrinsic Motivation
  - ii) Extrinsic Motivation (4 marks)
- c) Differentiate between Leadership and Management. (4 marks)
- d) Outline the qualities of a good manager. (5 marks)
- e) Describe FIVE types of leadership styles. (5 marks)