



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Applied & Health Sciences*  
**DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES**

CERTIFICATE IN COMMUNITY HEALTH  
(CCH 13S)

**ACM 1105**  
**HEALTH EDUCATION**

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES:** JULY, 2014

**TIME:** 2 HOURS

**INSTRUCTIONS TO CANDIDATES:**

- Answer question **ONE COMPULSORY** and any other **TWO**.  
This paper consists of **3 PRINTED** pages

**QUESTION ONE (COMPULSORY)**

- (a) “WHO” Definition of Community Health and focus. (3 marks)
- (b) Differentiate between Family Life Education and Patient Education (4 marks)
- (c) Briefly explain the aim of Health Education (4 marks)
- (d) Explain the communications terms below:
- (i) Information
- (ii) Education
- (iii) Communication (6 marks)
- (e) Briefly define Behavior and give an example on how people’s behavior can affect their Health. (3 marks)
- (f) List down **THREE** Retained advantages of involving the community in every health education programs. (3 marks)
- (g) State the components of communication. (5 marks)
- (h) Name the factors that make communication attract attention. (2 marks)

## QUESTION TWO

- (a) Identify the possible barriers in your locality that you think could affect effective communication in the process of promotion of Family Planning Services. (5 marks)
- (b) Explain the principles of counseling in Health Education. (10 marks)

## QUESTION THREE

- (a) Discuss the visual Aids used as a tackling material in Health Education. (5 marks)
- (b) What are the steps to follow in the evaluation process? (10 marks)

## QUESTION FOUR

- (a) If measles is a problem of the area you are working, what will be your health and educational objectives as part of the control program? (10 marks)
- (b) Discuss interpersonal communication for a Health Education. (5 marks)

## QUESTION FIVE

- (a) Define culture. (3 marks)

(b) Distinguish the characteristics of culture in Health Education.

(12 marks)