



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Applied & Health Sciences*

## DEPARTMENT OF ENVIRONMENT AND HEALTH SCIENCES

UNIVERSITY EXAMINATION OF DEGREE OF  
BACHELOR OF SCIENCE COMMUNITY HEALTH  
(BSCH 13J )

### APH 4203 COMMUNITY HEALTH EDUCATION AND COMMUNICATION

SPECIAL/SUPPLEMENTARY EXAMINATIONS

**SERIES:** JULY, 2014

**TIME:** 2 HOURS

#### INSTRUCTIONS TO CANDIDATES:

-This paper consists of **FIVE** questions.

-Answer question **ONE (COMPULSORY)** and any **TWO** questions

This paper consists of **TWO PRINTED** pages

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#### QUESTION 1 (COMPULSORY)

- a) Outline **FOUR** functions of community health education. (4 marks)
- b) Explain **FOUR** components that must be included in an effective preventive program (4 marks)
- c) Distinguish between PRECED and PROCEED in community development project program. (4 marks)
- d) Briefly explain how a health education and promotion in school can be effective. (4 marks)
- e) Explain the significance of monitoring and evaluation of health programs in a community. (4 marks)

- f) State **FOUR** challenges affecting the process of affecting information education and communication (IEC). **(4 marks)**
- g) Describe the importance of mass media in health promotion. **(4 marks)**
- h) Explain the meaning of health intervention. **(2 marks)**

## **QUESTION 2**

Health promotion is a means of increasing individual and collective participation in health action and strengthening programme through the integrative use of various methods. Discuss its key strategies. **(20 marks)**

**marks)**

## **QUESTION 3**

Discuss strategies that can be used by health workers to carry out reproductive health education and promotion in family planning programs. **(20 marks)**

## **QUESTION 4**

- a) Explain the stages of behavior change. **(10 marks)**
- b) Describe factors that may affect public acceptance of health programs or messages. **(10 marks)**

## **QUESTION 5**

Discuss the relevance of health belief model in planning health promotions interventions in a community in rural settings. **(20 marks)**