



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION

(MASS I)

BMC 1105: INTRODUCTION TO MEDIA LAW

END OF SEMESTER EXAMINATIONS

SERIES: AUGUST 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Explain these legal jargons.
- i) Attorney (2marks)
 - ii) Bench (2marks)
 - iii) Homicide (2marks)
 - iv) Negligence (2marks)
 - v) Remedy (2marks)
 - vi) Stay (2marks)
- b) Distinguish between 'criminal' and civil' law. (8marks)
- c) State FIVE categories of creative works that are protectable by copyright. (5marks)
- d) Outline the structure of the Broadcast Industry. (5marks)

QUESTION 2

- a) Explain FIVE characteristics of law giving examples. (10marks)
- b) Explain FIVE sources of the laws of Kenya giving examples. (10marks)

QUESTION 3

- a) Assume you are working for a local newspaper and you have published a story implicating an MP in the lose of millions of Shillings from the Constituency Development Fund (CDF). But the Mp is angered by your report and is suing you for allegedly tarnishing his image.
- i) Explain the basic points or evidence the MP needs to table in court to succeed in his case against you. (8marks)
 - ii) Explain some FIVE defences that can apply in this case. (10marks)
- b) Explain 'slander' (2marks)

QUESTION 4

- a) Discuss SEVEN guide lines to help a journalist when dealing with privacy stories.(14marks)
- b) Give FOUR instances that sometimes make us to regard privacy as a privilege rather than a right. (4marks)
- c) Explain 'Privacy of Belief'. (2marks)

QUESTION 5

- a) Explain FIVE main functions of the communication commission of Kenya (CCK) (10marks)
- b) It is in the best interest of the society to ensure state media organizations like the CCK and the Kenya Broadcasting corporation (KBC) are granted utmost independence. Discuss. (10marks)