



TECHNICAL UNIVERSITY OF MOMBASA
Faculty of Business & Social Studies

DEPARTMENT OF BUSINESS STUDIES

UNIVERSITY EXAMINATIONS FOR
MASTERS OF BUSINESS ADMINISTRATION

BMG 5102: MANAGEMENT PRACTICE

END OF SEMESTER EXAMINATIONS

SERIES: AUGUST 2013

TIME: 3 HOURS

INSTRUCTIONS:

– Answer any **FOUR** questions.

This paper consists of Two printed pages

QUESTION 1 (Compulsory)

Kamau, a friend of yours who is the managing director of a prosperous company in town, was recently admitted in Nairobi Hospital where he was diagnosed and found to be suffering from stress and strain of over work. In your discussion with him you realize that the stress and strain of overwork is a result of his failure to delegate responsibilities to subordinates.

- a) Explain to him why it is necessary for him to delegate responsibilities if he has to recover from stress and strain. (16marks)
- b) Explain why the study of management is important not only to managers but to all persons in an organization. (9marks)

QUESTION 2

- a) ‘Managers are not being paid to be heroes to the popular press. They are being paid for performance and responsibility’.
Discuss the various kinds of managerial responsibilities (10marks)
- b) What are the key characteristics of charismatic leader. (12marks)
- c) How is visionary leadership different from charismatic leadership. (3marks)

QUESTION 3

- a) Discuss the major limitations of planning. (13marks)
- b) What actions can be taken to make planning effective. (12marks)

QUESTION 4

Discuss the merits and the potential draw backs of centralization.

QUESTION 5

Training and development leads to effective management of employees in a company.

- a) Explain the steps followed in the setting of a training and development programme in a company.
(10marks)
- b) Briefly explain how a training and development programme would benefit a company. (9marks)
- c) Describe the benefits of evaluating the training and development programme of a company.
(6marks)