



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

CERTIFICATE IN TOURS AND TRAVEL OPERATIONS

(CTTO S12)

BHT 1201 : TOURISM GEOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections **A** and **B**.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- ***This paper consists of Three printed pages.***

SECTION A (Compulsory) 30 Marks

QUESTION 1

Explain FIVE considerations that a destination manager should make when developing a tourist transport network with the destination. (10 marks)

QUESTION 2

Explain how the geographical location of a destination may affect the growth development of the tourism industry in the area. (10 marks)

QUESTION 3

Highlight FIVE climat elements that may have a direct influence on tourism growth and development in Kenya. (10 marks)

SECTION B (Answer any TWO questions) 40 Marks

QUESTION 4

- a) Highlight how the amount of solar insolation received by a destination may influence tourism activities in the area. (10 marks)
- b) Explain FIVE ways in which an influx of immigrants in a destination may affect the growth of tourism in such a destination. (10 marks)

QUESTION 5

- a) Explain FIVE ways in which the physical feature of Coastal Kenya may have on the development of tourism in the region. (10 marks)
- b) Explain how various population parameters may impact on tourism growth and development in a popular tourist destination. (10marks)

QUESTION 6

- a) A county in Northern Kenya has discovered the presence of large quantities of fossil fuels. Highlight FIVE ways in which the exploitation of such a fuel may affect the development of tourism in the county. (10marks)
- b) Highlight the various ways in which the Indian Ocean has catalyzed the growth of tourism along Coastal Kenya. (10marks)

QUESTION 7

- a) Highlight FIVE geographical factors that the Kenya government needs to consider when making policies aimed at enhancing the growth and development of tourism in central Kenya. (10marks)
- b) Highlight FIVE reasons why tourism Destination managers should study tourism geography. (10marks)