



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHH 4204 : BAR OPERATIONS & BEVERAGE KNOWLEGE

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer all questions in Section **A** and any other **TWO** questions in Section B.
 - Switch off your mobile phones cheating leads to disqualification.
- This paper consists of Two printed pages***
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SECTION A (Compulsory)

QUESTION 1

Describe the elements in Bar menu creation.

(30marks)

QUESTION 2

a) Discuss the various sales techniques used in a Bar.

(10 marks)

b) Describe the importance of Bar control mechanisms.

(10 marks)

QUESTION 3

Explain the fire prevention and security checks in a bar.

(20 marks)

QUESTION 4

Describe the aperitifs categories providing relevant examples.

(20 marks)

QUESTION 5

Discuss mineral water.

(20 marks)