



# TECHNICAL UNIVERSITY OF MOMBASA

## *Faculty of Business & Social Studies*

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

### **BHT 4102 : FUNDAMENTALS OF TRAVEL AND TOUR OPERATIONS**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

#### **INSTRUCTIONS:**

- Answer all questions in Section **A** and any other **TWO** questions in Section B.

***This paper consists of Two printed pages***

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#### SECTION A (Compulsory)

##### QUESTION 1

- a) Discuss the components of a package tour and highlight the factors considered in their planning.

**(20marks)**

- b) Describe the different types of rooms and bed types available in the hotel industry. **(10 marks)**

**SECTION B (Answer any TWO questions)**

**QUESTION 2**

Discuss the factors that affect the cost /price of a tour. **(20 marks)**

**QUESTION 3**

Identify and explain the key items included in a tour brochure. **(20 marks)**

**QUESTION 4**

- a) Plan an itinerary for a family of five: two adults and three children aged 5;16;and 22 .**(20 marks)**
- b) Describe the basic steps required when planning an itinerary. **(10marks)**

**QUESTION 5**

Discuss the factors that affect the price of accommodation in a tour package. **(20 marks)**

**QUESTION 6**

Discuss tour booking conditions and associated conditions. **(20marks)**