



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4101 : TOURISM CONCEPTS AND PRINCIPLES

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) Using the geographical origin of tourist as a criteria, describe any five forms of tourism.

(10

marks)

- b) Define the following terms.

- i) Travel agent
- ii) Tour operator
- iii) Destination
- iv) Tourism

v) Eco-tourism.

(10

marks)

c) Outline five factors that have led to the rapid development of tourism in the modern time.

(10marks)

SECTION B (Answer any TWO questions)

QUESTION 2

‘Tourism can emerge as a source of conflict between hosts and visitors in destinations’ Critically examine the above statement, citing the various socio-cultural impacts of tourism. (20 marks)

QUESTION 3

With the Kenya’s coastal tourism destination area as an example, discuss Butler’s destination life cycle model. (20 marks)

QUESTION 4

Analyze the factors to be considered when assessing the feasibility of a proposed area for a new tourist destination.

(20 marks)

QUESTION 5

Discuss factors that have hindered tourism growth and development in Kenya.

(20 marks)