



# TECHNICAL UNIVERSITY OF MOMBASA

## *Faculty of Business & Social Studies*

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN  
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

### **BHT 4211: WILDLIFE BASED TOURISM**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

#### **INSTRUCTIONS:**

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section B.

***This paper consists of Two printed pages***

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#### **SECTION A (Compulsory)**

##### **QUESTION 1**

- Explain various measures taken to enhance local community participation in wildlife based tourism projects **(15 marks)**
- Linking conservation to people and people to conservation has not been easy. Explain any seven (7) factors hindering local people's participation in tourism ventures in wildlife areas. **(15 marks)**

## QUESTION 2

- a) “Discuss the various factors to consider in effective planning for wildlife based tourism areas. (10 marks)
- b) Explain the kind of institutional framework that Kenya would be required to have in order to support sustainable wildlife tourism development. (10 marks)

## QUESTION 3

- a) Outline with brief explanation, the various sources of stress/pressure on conservation Areas in Kenya. (10 marks)
- b) Enumerate the various ‘green’ practices undertaken by accommodation facilities subscribing to the ecotourism label. (10 marks)

## QUESTION 4

- a) The link between parks , wildlife and communities in Kenya has been described as ‘ good in theory but Poor in performance’’. Analyse. (10marks)
- b) Explain the fundamental components for best practice in community based tourism in wildlife Areas (10 marks)