



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

BHT 4209: WORLD GEOGRAPHY FOR TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer question **ONE (Compulsory)** in Section **A** and any other **TWO** questions in Section B.

This paper consists of Two printed pages

SECTION A (Compulsory)

QUESTION 1

- a) With the aid of an outline sketch map of the world, show the relative positions of the major landmasses and sub-continent of the world. **(12 marks)**
- b) Briefly explain the role of transport in travel and tourism industry. **(8 marks)**
- c) Explain the geographical factors that tend to hinder the development of tourism in the southern Hemisphere. **(10marks)**

SECTION B (Answer any TWO questions)

QUESTION 2

Discuss how the various elements of climate influence tourism activities and patterns of global travel. **(20 marks)**

QUESTION 3

- a) Discuss the implications of human population growth to the development of tourism as an industry. **(12 marks)**
- b) List the major geographical tourist attractions influencing tourism in Australia. **(8marks)**

QUESTION 4

- a) Analyze the viability of the South American continent for increased tourism performance during the first quarter of the Twenty-First century. **(14 Marks)**
- b) List the major climatic regions of East Africa.. **(6 marks)**

QUESTION 5

- a) Describe the cultural tourist attractions found in the Central American region. **(15 marks)**
- b) Explain why the twenty –four hour clock is commonly used in the travel industry , particularly when planning travel itineraries. **(5marks)**