



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN TOURISM MANAGEMENT

(DTM M12)

BHT 2101: FUNDAMENTALS OF TOURISM

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections **A** and **B**.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- ***This paper consists of Three printed pages.***

SECTION A (Compulsory) 30 Marks

QUESTION 1

- a) i) Explain the major factors that have led to rapid tourism development in due modern time. (10marks)
- ii) Give an historical account on the development of tourism. (10marks)
- iii) Briefly describe the following typologies of tourism. (10marks)
- Domestic tourism
 - International tourism
 - Inbound tourism
 - Outbound tourism
 - Internal tourism

QUESTION 2

Discuss the economic and socio-cultural impacts of tourism citing relevant examples from Kenya. (20marks)

QUESTION 3

Describe the destination mix elements that will make a feasible tourist destination. (20marks)

QUESTION 4

Explain the role of the government and NGOs in tourism development. Cite relevant examples from Kenya. (20marks)

QUESTION 5

‘Tourism destroys what it seeks when it finds it’. Discuss. (20marks)