



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION

(MASS I)

BMC 1105: INTRODUCTION TO MEDIA LAW

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define 'Law' (2 marks)
- b) Explain **FIVE** reasons why laws are important. (10 marks)
- c) Highlight the difference between 'law' and 'ethics' (4marks)
- d) Identify and explain three forms of mass media (6marks)
- e) Explain reasons for establishing special courts citing three examples (6marks)
- f) Define 'media law' (2marks)

SECTION B (Answer any **TWO** questions)

QUESTION 2

- a) Every society needs a system ethics or morals. Explain five importance's of ethics to the society. (10 marks)
- b) Discuss five roles of media within a society. (10 marks)

QUESTION 3

- a) Threatening press freedom is set to limit guidelines or law which pres must follow in the practice. Identify **FIVE** factors that threaten press freedom. (10 marks)
- b) Explain the following forms of defamation
 - i) Libel
 - ii) Slander (10marks)

QUESTION 4

- a) Explain **FIVE** areas that the law of copyright seeks to protect. (10 marks)
- b) Describe **FIVE** elements to determine that work is infringed. (10marks)

QUESTION 5

- a) Discuss five features that may limit objective of media practioners.
- b) Highlight five ethical and legal challenges in media organization (10marks)