



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION

(MASS I)

## **BMC 1106: ENGLISH FOR JOURNALISTS**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **FOUR** questions in Section **B**.

***This paper consists of Three printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Outline any FIVE sources of any kind of writing. (5marks)
- b) Discuss brainstorming as a prewriting strategy. (5marks)
- c) Discuss the structure of a feature story (5marks)
- d) Giving tangible examples, distinguish between a homograph and a homophone. (5marks)
- e) Change the following phrases into possessive constructions. (5marks)
  - i) Books of all students.
  - ii) Notebook of Jeffrey
  - iii) Mountains of Canada
  - iv) Rent of two months
  - v) Policies of the government
- f) State any FIVE errors that student journalists make in speech and writing. (5marks)

## SECTION B (Answer any FOUR questions)

### QUESTION 2

Complete using adverbs formed from the words in brackets. (10marks)

- i) \_\_\_\_\_ (quick) all the pupils ran towards their teacher carrying their \_\_\_\_\_ (wonder) painted paintings.
- ii) As the fire raced \_\_\_\_\_ (fever) through the forest, the animals ran \_\_\_\_\_ (frantic) to safety.
- iii) Georgina did her assignment \_\_\_\_\_ (care) and \_\_\_\_\_ (diligent).
- iv) The stray cat \_\_\_\_\_ (aggressive) chased away the other cats and then \_\_\_\_\_ (greedy) ate all the food in the dustbin.
- v) The river flowed \_\_\_\_\_ (rapid) towards its mouth. All the rafters paddled \_\_\_\_\_ (strong) as they approached the ocean.

### QUESTION 3

- a) Outline any FIVE types of feature story leads. (5marks)
- b) Write a quarter paged into for a feature story on either one of the topics below. (5marks)
  - i) A story on your class representative.
  - ii) Terrorism in Kenya

### QUESTION 4

a) Rewrite the following sentences in indirect speech. (5marks)

- i) 'Victoria said, 'I am not feeling well' said Kamau.
- ii) 'Leave me alone!' shouted Lucy.
- iii) 'There will be grave punishments for those found cheating in the exam' warned Mrs.Otieno.
- iv) 'I shall not be present tomorrow,' said the shaggy haired boy.
- v) 'I am not forgotten. ' said Leah.

b) Rewrite the following sentences in the active voice. (5marks)

- i) The balls were juggled.
- ii) Their house was broken into by thieves
- iii) The speech was read by Naftalie.
- iv) The pencil was broken by the baby.
- v) The Bible verse was read by Gitonga.

### QUESTION 5

Use the sentences below to answer the questions that follow.

- i) Gikonyo enjoys fast driving.
- ii) Your girlfriend is plump.
- iii) My Uncle is very selfish.
- iv) She is so kind.
- v) This is such a foolish boy.

a) Replace the underlined words with their antonyms. (5marks)

b) Replace the underlined words with their synonyms. (5marks)

### QUESTION 6

Belle is an editor at Stylo Media Ltd and needs to send her journalists to the field to cover news stories on either of these scenarios. There is a riot by Fanaka University students in Mombasa. At the same time, there is a crucial meeting by the University Academic staff Union members in one of the Mombasa hotels. Suggest FIVE elements she would consider in deciding the newsworthiness of the stories.

(10marks)

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