



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

BGD 2111: ILLUSTRATION AND PAINTING & MODEL MAKING TECHNIQUES I

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Explain the following terms used in illustration;
- i) Line (3 marks)
 - ii) Shape (3marks)
 - iii) Form (3marks)
 - iv) 2-D image (3marks)
 - v) 3-D image (3marks)
 - vi) Texture (3marks)
- b) Define the following;
- i) Illustration (4marks)
 - ii) Painting (4marks)
- c) List FOUR types of illustration (4marks)

SECTION B (Attempt any TWO questions)

QUESTION 2

- a) Explain six steps used in the painting process. (12marks)
- b) With the help of a drawing, demonstrate mosaic as a painting technique. (8marks)

QUESTION 3

- a) Explain the following with the help of diagram;
- i) Linear perspective (5 marks)
 - ii) Aerial perspective (5marks)
 - iii) Two point perspective (5marks)
 - iv) Three point perspective (5marks)

QUESTION 4

Explain how illustration is used in;

- i) Advertising (4 marks)
- ii) Publishing (4marks)
- iii) Industrial purposes (4marks)
- iv) Social interaction (4marks)
- v) Education and entertainment (4marks)