



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN GRAPHIC DESIGN

(DG II)

BGD 2115 : COMPUTER AIDED DESIGN I

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper should be done in the **Computer Laboratory**.
- Answer **ALL** questions

This paper consists of Two printed pages.

QUESTION 1 (30 Marks)

- a) Define the following terms.
- i) Fly out (2marks)
 - ii) Artistic text (2marks)
 - iii) Paragraph text (2marks)
 - iv) Object (2marks)
 - v) Vector (2marks)
 - vi) Bitmap (2marks)
- b) Explain how you delete a guide line. (4 marks)
- c) Describe the steps taken in selecting a page size (5 marks)
- d) Name five attributes that can be assigned to an outline (5 marks)
- e) State the steps taken are selecting a color palette. (4 marks)

SECTION B (PRACTICAL) (40 Marks)

QUESTION 2

Come up with stationery design of a letter head and business, card for the Technical University of Mombasa.

The business card should be of size 8cm x5cm and the name and title of the card holder should be of your own choice.

The letter head should appear on paper size A4

The design should be pleasant and in color.

You may down load images from the web to aid your design. (40marks)