



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 4)

## **BMC 2212: GOVERNANCE AND LIFE SKILLS**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

***This paper consists of Two printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Explain the following in relation to life skills.
- i) Self esteem and its value. (5marks)
  - ii) Empathy and its value (5marks)
  - iii) Stress management (5marks)
  - iv) Assertiveness (5marks)
- b) Discuss the following:-
- i) Type of rights that children should enjoy. (4marks)
  - ii) What can be done to stop child labor. (6marks)

## SECTION B (Attempt any TWO questions)

### QUESTION 2

- a) Giving examples explain the importance of having healthy relationships. (10marks)
- b) Discuss how an individual can improve on relationships. (10marks)

### QUESTION 3

- a) Using a relevant example, explain the term of negotiation. (5 marks)
- b) Describe the negotiation process emphasizing on its importance to a group. (15marks)

### QUESTION 4

- a) With relevant examples outline the effects of HIV/AIDS on the family. (10marks)
- b) Enumerate any 5 misconceptions that hamper the fight against HIV/AIDS. (10marks)