



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 4)

BMC 2221: BROADCAST PRESENTATION SKILLS (PRACTICAL)

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Go through the script provided For the various program format and then do a a presentation on air.

This paper consists of Five printed pages.

Good afternoon and welcome to another news edition. You're tuned to Flavor 96.4 f.m.

I'm

TRAIN CRASHES

Twelve people died after a train crashed into a bus in Nairobi's Umoja estate. The bus was crashed at a busy level crossing at the mutindwa stage. The bus driver is said to have ignored the blaring horn from the approaching train, which smashed into the vehicle pushing it along the tracks for nearly two hundred meters. At least twenty one other passengers are in hospital with various degrees of injuries. The crash has called for attention to dangerous unmanned railway crossings.

Sports

Chelsea have agreed to sign Bertrand Traore on a four - and - a - half - year contract after impressing during the summer tour to Asia.

The attacking midfielder, a Burkina Faso international with 10 caps, joins from Association Jeunes Espoirs De Bobo-Dioulasso. The 18 -years -old starred in three of the Blues` tour games and scored in both Indonesia and Malaysia, impressing enough to sign a long-term deal.

Outro

Well that's been our news on Flavor 96.4. stay tuned for more music and entertainment. I'm ... it been a pleasure having you. Have a good afternoon.

Commercial

Napoleon, crown brandy. The true taste of Africa. Typically designed by our expert blenders keeping in mind the taste of Africa. That's the reason it has always been considered as a luxurious brand in Kenya.

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Radio PSA - Benefits of Children's health

Insurance

Illness and accidents are part of life.

Health insurance coverage can be too.

National Health Insurance Fund (NHIF) does much more than cover urgent health needs.

Your kids can get regular check ups, dental care, immunizations and even prescription drugs. And, you get peace of mind knowing they're covered.

A family of four making up to three hundred thousand Kenya shillings a year is eligible. Call 0722-56-89-22 or 0734-12-78-90 or visit our website on www.nhif.co.ke today.

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