



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 3)

BMC 2203: SWAHILI JOURNALISM & TRANSLATION

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- Answer all questions in section A.
- Answer any Two questions in section B.

SEHEMU YA KWANZA (JIBU MASWALI YOTE)

1. (a) Eleza ukitolea mifano aina mbili za aya. (ALAMA 4)
- (b) Eleza maana ya utohozi (ALAMA 2)
- (c) Eleza maana ya neno 'Nguzo Ishara' (ALAMA 2)
- (d) 'Mtu hapewi sikio wala Jicho' fafanua. (ALAMA 2)
- (e) Tofautisha muda na wakati katika muktadha wa uandishi wa habari. (ALAMA 4)
- (f) Eleza aina mbili za uandishi. (ALAMA 6)
- (g) Taja pingamizi tano za mawasiliano. (ALAMA 5)
- (h) Toa mfano mmoja wa msamiati wa habari na uueleze kwa lugha ya kawaida. (ALAMA 2)
- (i) Eleza kazi tatu za mhariri. (ALAMA 3)

SEHEMU YA PILI (JIBU MASWALI YEYOTE MAWILI)

2. (a) Eleza mambo matano ya kutathmini unapoandikia dhana na tukio halisi. (ALAMA 15)
- (b) Eleza mambo matatu ya kutafakari unapoandikia wazo fulani. (ALAMA 3)
- (c) Tofautisha kusahihisha na kurekebisha katika uandishi. (ALAMA 2)
3. (a) Andika arafa iliyo kamilika.
- b) Buni Kichwa cha arafa hiyo liyoko kwenye
- c) Eleza makosa matano yalioko kwenye uandishi. (ALAMA 20)
4. Eleza mbinu zozote Tano za uandishi Tolea mifano (ALAMA 20)