



# **TECHNICAL UNIVERSITY OF MOMBASA**

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 3)

## **BMC 2218: RADIO PRODUCTION TECHNIQUES II**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- Answer all questions. This is a practical  
***This paper consists of Two printed pages.***

## **SECTION A (Compulsory)**

### **QUESTION 1**

You are an employee at ABC FM' inn Mombasa county. Assume you have an idea to produce a ten (10) minute current affairs magazine to run immediately after the 9.00pm news bulletin on Fridays when the listenership is low.

Task:

- i) Using the knowledge gained in this course and the material provided in the CD provided, write a programme proposal to the station manager for the said program make sure you select an appropriate title for the program.
- ii) Using the material provided in the audio is produce a 5-10 minutes magazine for your station Including a script for the same.