



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 2)

BMC 2112: TV PRODUCTION TECHNIQUES II

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A** & **B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

The Technical University of Mombasa offered you a chance to conduct shooting during the cultural week of TUM.

- a) As a camera operator, explain FOUR ways you would break the monotony of a speaker. (8marks)
- b) Briefly explain script interpretation to visual. (4 marks)
- c) Explain how communication should be conducted in production studio during production stage. (6 marks)
- d) Provide meaning to the terms below.
 - i) Sinking shot (2marks)
 - ii) Tight shot (2marks)
 - iii) Balanced shot (2marks)
 - iv) Establishing shot (2marks)
- e) Describe a close up shot and name suitable situations it can serve. (4marks)

SECTION B (Attempt any TWO questions)

QUESTION 2

- a) Explain the term ‘zoom in’ and ‘zoom out’ in relation to the size and distance of a subject using an example. (10 marks)
- b) Using an example describe shot alternation. (6marks)
- c) Provide meaning to the terms below.
 - i) Shot cut to another
 - ii) Fade to black. (4marks)

QUESTION 3

- a) Highlight 3 roles of a scripts video production. (6 marks)
- b) Explain continuous pictures. (4 marks)
- c) Describe a reaction shot and its contribution in video production. (6marks)
- d) Highlight 2 roles of graphics in video production. (4marks)

QUESTION 4

- a) Distinguish between
 - i) Signature tune
 - ii) Background music (6marks)
- b) Name an appropriate shot to open an interview program with, and provide two appropriate reasons.
(6marks)
- c) Highlight 4 roles of the producer. (8marks)