



# TECHNICAL UNIVERSITY OF MOMBASA

*Faculty of Business & Social Studies*

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 2)

## **BMC 2110: MEDIA LAW AND ETHICS**

END OF SEMESTER EXAMINATIONS

**SERIES:** DECEMBER 2013

**TIME:** 2 HOURS

### **INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

***This paper consists of Three printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Define:
  - i) Defamation (2 marks)
  - ii) Privacy (2 marks)
  - iii) Media freedom (2 marks)
  - iv) Ethics (2 marks)
- b) Explain THREE essentials of Defamation. (6 marks)
- c) Outline FIVE functions of law in the society. (5 marks)
- d) Explain Obscene Libel' and standards of determining it. (6marks)
- e) Outline the criteria of determining eligibility of any works for copyright protection. (3 marks)

## SECTION B (Attempt any TWO questions)

### QUESTION 2

- a) Explain FIVE factors used by courts to determine liability in Tort case. (10 marks)
- b) Discuss FIVE defense of Libel. (10marks)

### QUESTION 3

Discuss the following wrongs in privacy showing their implications to the work of Journalist:

- i) Intrusion (5marks)
- ii) Appropriation (5marks)
- iii) Disclosure of Private fact (5marks)
- iv) Portrayal in False light. (5marks)

### QUESTION 4

- a) Explain the ethical decision making process. (10 marks)
- b) Discuss any FIVE ethical provisions in the media Act (2207). (10marks)

## QUESTION 5

- a) Explain the basic difference between the Constitution and the Acts of parliament. (8 marks)
- b) Explain THREE types of precedents. (6 marks)
- c) Outline the functions of the Supreme Court. (3marks)
- d) Explain why the subordinate courts are referred as the courts of 'original jurisdiction' (3marks)