



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 1)

BMC 2105 : TELEVISION PRODUCTION TECHNIQUES

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

This paper consists of Three printed pages.

SECTION A (Compulsory)

QUESTION 1

When conducting video production Director must always familiarize with the script.

- a) Briefly explain how Directors instructions would reach the camera person during video production. (6 marks)
- b) Discuss FIVE personnel in charge of production studio during production and highlight their functions. (10marks)
- c) Discuss 3 roles of the Director during video production. (6marks)
- d) Highlight the process of a camera person obtaining a crowd shot from a close up using a camera. (4 marks)
- e) Explain the flow of a story. (4 marks)

SECTION B (Attempt any TWO questions)

QUESTION 2

- a) Describe the below video shots and highlight there use in various programs.
 - i) Close up shot
 - ii) Long shot(6marks)
- b) Explain a zoom out in relation to distance and size of a subject using an example. (5marks)
- c) Explain the following, terms
 - i) Shot cut to another
 - ii) Fade to black(4 marks)
- d) Discuss the post- production-stage. (5marks)

QUESTION 3

- a) Define.
 - i) Pam
 - ii) Tilt
 - iii) Zoom(6marks)
- b) Explain four reasons for cutting (8marks)
- c) Differentiate between signature tune and background music. (6marks)

QUESTION 4

- a) Explain the contribution of background in relation to the subject in video production. (5marks)
- b) Explain 8 roles of a producer. (6 marks)
- c) Explain the terms below
- i) Cutting
 - ii) Shooting
 - iii) Winding
- (9marks)