



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION

(DMP/R 1)

BMC 2108: PHOTOGRAPHY

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **Two** questions in Section **B**.

This paper consists of Two printed pages.

SECTION A (Compulsory)

QUESTION 1

- a) Define the following terms as used in photojournalism.
- i) Perspective (5marks)
 - ii) An ethical approach and attitude (5marks)
 - iii) Post production ethics and photojournalism (5marks)
 - iv) To be human (5marks)
- b) i) Illustrate a 35 mm SLR camera and name its parts (5 marks)
- ii) In an ascending order list five f (No's). (5marks)

SECTION B (Attempt any TWO questions)

QUESTION 2

List four roles in photojournalism and their functions. (20marks)

QUESTION 3

Define the term exposure and three main elements in photography. (20marks)

QUESTION 4

Describe Five main principles in photojournalism. (20 marks)

QUESTION 5

List FIVE photographic lenses and their core functions. (20marks)