



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

CERTIFICATE IN MASS COMMUNICATION

(MASS II)

BMC 1115: MEDIA PRESENTATION SKILLS

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2013

TIME: 2 HOURS

INSTRUCTIONS:

– ATTEMPT **ALL** QUESTIONS

This paper consists of Two printed pages.

COMMERCIAL (20 marks)

Have you ever dreamt of owning and running your business?

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NEWS (20 Marks)

A 27 - year old man has been lynched by a mob that claimed he was behind theft and rape incidents.

Residents of Sierra Leone village, Narok South District, accused the man of terrorizing them for close to a decade.

Zimbabwe President Robert Mugabe is calling for the Pope to visit Africa and pray for a sinful world to repent.

SPORTS NEWS (20 marks)

Real Madrid defender Sergio Ramos has said he would have preferred Manager Jose Mourinho to land his own side's effort rather than those of Manchester United after Madrid eliminated the English side for the Champions League.