



TECHNICAL UNIVERSITY OF MOMBASA

Faculty of Business & Social Studies

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

UNIVERSITY EXAMINATIONS FOR DEGREE IN
BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BMC 4226 : RADIO PRODUCTION

END OF SEMESTER EXAMINATIONS

SERIES: DECEMBER 2013

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of **TWO** Sections **A & B**.
 - Section **A** is **Compulsory**.
 - Answer any other **Two** questions in Section **B**.
- This paper consists of Two printed pages***
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SECTION A (Compulsory)

QUESTION 1

- a) State any 5 characteristics of radio as medium of communication. **(5 marks)**
- b) State any 2 polar patterns of mics and their uses. **(4marks)**
- c) What is the difference between on air studio and a production studio. **(4 marks)**
- d) State any 5 functions of the console. **(5 marks)**
- e) How does a radio producer generate ideas. **(6marks)**
- f) State any 3 elements a radio producer will consider to decide whether a production will be done live or recorder. **(6marks)**

SECTION B (Attempt any TWO questions)

QUESTION 2

- a) Discuss the breakdown of a typical recording session for a field recording. **(10 marks)**
- b) Discuss any 5 advantages of radio spots **(10marks)**

QUESTION 3

- a) List out the qualities/skills required to be a good produce of radio program. **(10 marks)**
- b) Discuss the pre-production stage of a radio program. **(10 marks)**

QUESTION 4

- a) Illustrate the different characteristics of the spoken word. **(10 marks)**
- b) Define radio script and illustrate why it's important to have one in a radio talk program. **(10marks)**